# h7 HelSec

## Summarize one HelSec presentation.

“Infosec by Ilta-Sanomat – how to bring the news from the experts for the good of everyone” by Henrik Kärkkäinen:

* Henrik Kärkkäinen writes IT news for everyone not for specific audience about computer issues and in general
  + “We had to start thinking how to write IT news for people”
  + What IT journalism’s beef is
* Started writing of gaming, networks, phones and little after for Infosec
* He currently writes incidents
  + Writing topics which are crucial at the moment
    - Watch out SMS messages ect.
    - Scams.
* Writing the topics need stories behind the scenes
  + For example, old people scammed
* People also need to get interested about the news
  + People needs to be reached, so some news are released more than once
  + S-Pankki bluffed people about its hacked web sites using fake information
* He encourages people talk to him and giving information to write IT news, especially crucial and interesting topics
  + Contact channels to Henrik:
    - Linkedin
    - Twitter
    - Other channels to get in touch

In a nutshell, Henrik encourages people to get in touch him because of crucial IT news. He writes about crucial topics to warn people from net criminals and different kind of scamming and hacking things doing articles to Iltasanomat magazine.